



2024 Annual Celebration of the Humanities

Wednesday, October 16, 2024

Exclusive Reception with the Author: 5:00–6:30 pm • Program: 7:00 pm

Tupelo Music Hall, 10 A Street, Derry, NH

FEATURING KEYNOTE SPEAKER GREGORY MAGUIRE, AUTHOR OF *WICKED*

Confessions of a Wicked Writer

Sponsorship Levels & Exposure Benefits

(Sponsors at all levels are invited to the special reception)

Presenting Sponsor (Exclusive)

\$10,000

- 6 tickets, priority reserved, includes exclusive reception with keynote speaker
- Full page ad in program book (print & digital), priority logo placement
- Prominent recognition on Annual Celebration web page
- Logo and information on table tents on all reception tables
- Logo on front of print/digital program
- Named on Tupelo Music Hall street signage on Route 28

Ozmopolitan Reception Sponsor (Exclusive)

\$7,500

- 6 tickets, priority reserved, includes exclusive reception with keynote speaker
- Full page ad in program book (print & digital), priority logo placement
- Prominent recognition on Annual Celebration web page
- Logo and information on table tents on all reception tables
- Logo on all promotional e-blasts and on screen during reception
- Logo on cocktail napkins

Land of Oz Sponsor

\$5,000

- 4 tickets, priority reserved, includes exclusive reception with keynote speaker
- Full page ad in program book (print & digital), prominent logo placement

Nessarose Bar Sponsor

\$3,500

Elphaba Red Wine Sponsor

Glinda White Wine Sponsor

- 3 tickets, priority reserved, includes exclusive reception with keynote speaker
- Wine Sponsors will have logo on wine tags; Bar Sponsor will have signage on bar
- Half page ad in program book (print & digital)

Wicked Green Sponsor

\$3,500

- 3 tickets, priority reserved, includes exclusive reception with keynote speaker
- Half page ad in program book (print & digital), prominent logo placement

Swankified Snack Sponsor

\$2,500

- 2 tickets, includes exclusive reception with keynote speaker
- Quarter page ad in program book (print & digital)
- Logo projected on stage screen in theater
- Recognition on event page of website

Defying Gravity Sponsor

\$1,500

- 2 tickets, includes exclusive reception with keynote speaker
- Quarter page ad in program book (print & digital)
- Logo projected on stage screen in theater
- Recognition on event page of website

Shiv University Sponsor

\$500

- 2 tickets, includes exclusive reception with keynote speaker
- Name listed in program book (print & digital)
- Recognition on event page of website

Additional benefits for \$3,500–\$10,000 levels

- Recognition in welcome remarks, in print, e-news, website, all promotional emails, and our 2024 Annual Report
- Logo projected on stage screen in theater
- Social media post with links to your company website or social media page, shared with 9,000+ followers
- Logo featured in digital/print program

Sponsorship opportunities are customizable to best meet the needs of your organization.

To reserve your sponsorship level, visit www.nhhumanities.org/celebrate, or contact Sarah Chaffee, Director of Development, at (603) 224-4071, ext. 113 or schaffee@nhhumanities.org.



2024 Keynote speaker: Gregory Maguire, *New York Times* bestselling author of the *Wicked* series which inspired the Broadway sensation *Wicked The Musical*, and the upcoming *Wicked* movie, planned for release on the day before Thanksgiving, November 27.

Photo by Andy Newman

www.nhhumanities.org/celebrate

2024 Annual Celebration of the Humanities

Wednesday, October 16, 2024 • Doors open 6:30 • Program at 7:00 pm
Live and livestreamed from the Tupelo Music Hall, Derry, NH

PROGRAM BOOK GRAPHICS

(Digital and print)

Full page graphic
4.5"W x 7.5"H

Half page graphic
4.5"W x 3.75"H

Program book graphics will be produced in full color. Please submit your camera-ready graphic to Rebecca Kinhan at rkinhan@nhhumanities.org no later than September 18, 2024. The preferred format for program book ads is a PDF.

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