



Smithsonian
MUSEUM
on Main Street

Sponsorship Opportunities

CROSSROADS: CHANGE IN RURAL AMERICA EXHIBIT

New Hampshire Humanities is partnering with Vermont Humanities and the Smithsonian's *Museum on Main Street* program to bring a traveling exhibit, *Crossroads: Change in Rural America*, to small towns in New Hampshire and Vermont, from October 2024 to July 2025, with three exhibit locations in each state for six weeks.

nhhumanities.org/crossroads



SPONSORSHIP LEVELS & BENEFITS – FOR NEW HAMPSHIRE ONLY

Program Presenting Sponsor: \$5,000

- Your company logo on program & sponsorship web pages
- Recognized in all emails related to program
- Your company logo in print/digital program
- Recognition in quarterly newsletter, *Engage!* as well as the FY24 Annual Report

Friend Sponsor: \$500

- Your logo/name on program & sponsorship web pages
- Your logo/name in program emails



For more information about this and other sponsorship opportunities, please contact Sarah Chaffee, Director of Development, at (603) 224-4071, ext. 113 or schaffee@nhhumanities.org. Visit us at www.nhhumanities.org/sponsorship.

Additional benefits:

In addition to the benefits listed on the left, you will also be named in a press release distributed to state and regional media outlets (print/digital newspapers, magazines, radio, and TV), as well as statewide chambers of commerce, Business & Industry Association, Stay Work Play, NH colleges/universities, and others.

Print/digital publications

Engage! quarterly newsletter, Mailed to 3,000, emailed to 17,000
Spark! monthly e-news, emailed to 17,000

Social media

Facebook: 9,200K+ followers
X (formerly Twitter): 2,000 followers
Instagram: 1,700+ followers
YouTube: 600 subscribers
LinkedIn: 314 followers



NEW HAMPSHIRE
humanities