



# Sponsorship Opportunities

Through *Humanities to Go (HTG)*, our statewide speakers bureau, nonprofit organizations and community groups can offer high quality cultural programming to the public at minimal cost to the host. Every year, New Hampshire Humanities sponsors hundreds of *Humanities to Go* programs that are free and open to the public. [nhhumanities.org/htg](http://nhhumanities.org/htg)



## SPONSORSHIP LEVELS & BENEFITS

### Program Presenting Sponsor: \$5,000

- Your company logo on program web pages
- Recognized in all HTG emails
- Your company logo on sponsorship page
- Recognition in quarterly newsletter, *Engage!* as well as the FY24 Annual Report

### Friend Sponsor: \$500

- Your logo/name on program & sponsorship web pages
- Your logo/name in print/digital program
- Your logo/name in program emails



For more information about this and other sponsorship opportunities, please contact Sarah Chaffee, Director of Development, at (603) 224-4071, ext. 113 or [schaffee@nhhumanities.org](mailto:schaffee@nhhumanities.org). Visit us at [www.nhhumanities.org/sponsorship](http://www.nhhumanities.org/sponsorship).

### Additional benefits:

In addition to the benefits listed on the left, you will also be named in a press release distributed to state and regional media outlets (print/digital newspapers, magazines, radio, and TV), as well as statewide chambers of commerce, Business & Industry Association, Stay Work Play, NH colleges/universities, and others.

### Print/digital publications

*Engage!* quarterly newsletter, Mailed to 3,000, emailed to 17,000  
*Spark!* monthly e-news, emailed to 17,000

### Social media

Facebook: 9,200K+ followers  
X (formerly Twitter): 2,000 followers  
Instagram: 1,700+ followers  
LinkedIn: 314 followers  
YouTube: 600 subscribers



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humanities