



Annual Celebration Sponsorship

Showcase your values and commitment to New Hampshire by partnering with New Hampshire Humanities to provide quality programs to every community. Help bring people and ideas together to build a more engaged citizenry. nhhumanities.org/celebrate



SPONSORSHIP LEVELS & BENEFITS

	Presenting \$10,000	Champion \$5,000	Supporting \$2,500	Friend \$500
Recognized in all AC emails	[Benefit]			
Recognized on sponsor web page	[Benefit]			
Recognized on slide rotation before program	[Benefit]			
Recognized on print and digital signage	[Benefit]			
Complimentary tickets to AC & VIP reception	10	6	4	
Social media with link to company website	[Benefit]			
Full page ad in AC program inside front cover	[Benefit]			
Annual Celebration web page banner	[Benefit]			
Presenting Sponsor remarks	[Benefit]			
1/4 page ad in Fall Engage newsletter	[Benefit]			
Full page ad in AC program	[Benefit]			
Annual Celebration tile ad recognition	[Benefit]			
1/8 page ad in Fall Engage newsletter	[Benefit]			
Half page ad in AC program	[Benefit]			
AC web page tile ad	[Benefit]			

Additional benefits:

In addition to the benefits listed on the left, you will also be named in a press release distributed to state and regional media outlets (print/digital newspapers, magazines, radio, and TV), as well as statewide chambers of commerce, Business & Industry Association, Stay Work Play, NH colleges & universities, and others

Print/digital publications

Engage! newsletter, Mailed to 3,000, emailed to 17,000, *Spark!* monthly e-news, emailed to 17,000

Social media

Facebook: 9,200K+ followers
 X (Twitter): 2,000 followers
 Instagram: 1,700+ followers
 LinkedIn: 314 followers
 YouTube: 600 subscribers



For more information about this and other sponsorship opportunities, please contact Sarah Chaffee, Director of Development, at (603) 224-4071, ext. 113 or schaffee@nhhumanities.org. Visit us at www.nhhumanities.org/sponsorship.



NEW HAMPSHIRE
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