



Smithsonian  
**MUSEUM**  
on Main Street

# Sponsorship Opportunities

*CROSSROADS: CHANGE IN RURAL AMERICA EXHIBIT*

New Hampshire Humanities is partnering with Vermont Humanities and the Smithsonian's *Museum on Main Street* program to bring a traveling exhibit, *Crossroads: Change in Rural America*, to small towns in New Hampshire and Vermont, from October 2024 to July 2025, with three exhibit locations in each state for six weeks.

[nhhumanities.org/crossroads](http://nhhumanities.org/crossroads)



## **SPONSORSHIP LEVELS & BENEFITS – FOR NEW HAMPSHIRE ONLY**

### **Program Presenting Sponsor: \$5,000**

- Your company logo on program & sponsorship web pages
- Recognized in all emails related to program
- Your company logo in print/digital program
- Recognition in quarterly newsletter, *Engage!* as well as the FY24 Annual Report

### **Friend Sponsor: \$500**

- Your name on program & sponsorship web pages
- Your name in program emails
- Recognition on social media



For more information about this and other sponsorship opportunities, please contact Sarah Chaffee, Director of Development, at (603) 224-4071, ext. 113 or [schaffee@nhhumanities.org](mailto:schaffee@nhhumanities.org). Visit us at [www.nhhumanities.org/sponsorship](http://www.nhhumanities.org/sponsorship).

### **Additional benefits:**

In addition to the benefits listed on the left, Presenting Sponsors will also be named in a press release distributed to state and regional media outlets (print/digital newspapers, magazines, radio, and TV), as well as statewide chambers of commerce, Business & Industry Association, Stay Work Play, NH colleges/universities, and others.

### **Print/digital publications**

*Engage!* quarterly newsletter, Mailed to 3,000, emailed to 17,000  
*Spark!* monthly e-news, emailed to 17,000

### **Social media**

Facebook: 9,200K+ followers  
X (formerly Twitter): 2,000 followers  
Instagram: 1,700+ followers  
YouTube: 600 subscribers  
LinkedIn: 314 followers



NEW HAMPSHIRE  
humanities