



# Sponsorship Opportunities

## SUPPORT READING AND LITERACY IN NH COMMUNITIES

Through sponsorship of New Hampshire Humanities' literature-based programs, *Connections* and *Perspectives*, you are supporting a statewide culture of reading and opportunities for Granite Staters to explore diverse perspectives in the humanities through literature. [nhhumanities.org/connections](http://nhhumanities.org/connections) / [nhhumanities.org/perspectives](http://nhhumanities.org/perspectives)



## SPONSORSHIP LEVELS & BENEFITS

### Lead Program Presenting Sponsor: \$7,500

- Your company logo on program & sponsorship web pages
- Your name on bookplates
- Recognized in all emails related to program
- Recognition in quarterly newsletter, *Engage!*, and monthly e-news, *Spark!*, as well as the FY24 Annual Report

### Program Presenting Sponsor: \$5,000

- Your company logo on program & sponsorship web pages
- Recognized in all emails related to program
- Recognition in quarterly newsletter, *Engage!*, and monthly e-news, *Spark!*, as well as the FY24 Annual Report

### Friend Sponsor: \$1,500

- Your name on program & sponsorship web pages
- Your name in program emails
- Recognition on social media



For more information about this and other sponsorship opportunities, please contact Sarah Chaffee, Director of Development, at (603) 224-4071, ext. 113 or [schaffee@nhhumanities.org](mailto:schaffee@nhhumanities.org). Visit us at [www.nhhumanities.org/sponsorship](http://www.nhhumanities.org/sponsorship).

## Additional benefits:

In addition to the benefits listed on the left, Presenting Sponsors will also be named in a press release distributed to state and regional media outlets (print/digital newspapers, magazines, radio, and TV), as well as statewide chambers of commerce, Business & Industry Association, Stay Work Play, NH colleges/universities, and others.

## Print/digital publications

*Engage!* quarterly newsletter, Mailed to 3,000, emailed to 17,000  
*Spark!* monthly e-news, emailed to 17,000

## Social media

Facebook: 9,200K+ followers  
X (formerly Twitter): 2,000 followers  
Instagram: 1,700+ followers  
YouTube: 600 subscribers  
LinkedIn: 314 followers

**Connections** book discussion program promotes English language skills, cultivates conversations about ideas, reinforces family literacy, and supports a culture of reading to more than 400 adult learners across the state each year. Participants receive up to 4 free books and keep the books they read.

**Perspectives** offers facilitated group book discussions in virtual or in-person settings, hosted by NH libraries, book groups, or community organizations. *Perspectives* provides expert facilitators and free copies of books.



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