



Sponsorship Opportunities

Through *Humanities to Go (HTG)*, our statewide speakers bureau, nonprofit organizations and community groups can offer high quality cultural programming to the public at minimal cost to the host. Every year, New Hampshire Humanities sponsors hundreds of *Humanities to Go* programs that are free and open to the public.

nhhumanities.org/htg



SPONSORSHIP LEVELS & BENEFITS

Program Presenting Sponsor: \$5,000

- Your company logo on program web pages
- Recognized in all HTG emails
- Your company logo on sponsorship page
- Recognition in quarterly newsletter, *Engage!* as well as the FY24 Annual Report

Friend Sponsor: \$500

- Your name on program & sponsorship web pages
- Your name in program emails
- Recognized in social media



For more information about this and other sponsorship opportunities, please contact Sarah Chaffee, Director of Development, at (603) 224-4071, ext. 113 or schaffee@nhhumanities.org. Visit us at www.nhhumanities.org/sponsorship.

Additional benefits:

In addition to the benefits listed on the left, Presenting Sponsors will also be named in a press release distributed to state and regional media outlets (print/digital newspapers, magazines, radio, and TV), as well as statewide chambers of commerce, Business & Industry Association, Stay Work Play, NH colleges/universities, and others.

Print/digital publications

Engage! quarterly newsletter, Mailed to 3,000, emailed to 17,000
Spark! monthly e-news, emailed to 17,000

Social media

Facebook: 9,200K+ followers
X (formerly Twitter): 2,000 followers
Instagram: 1,700+ followers
LinkedIn: 314 followers
YouTube: 600 subscribers



NEW HAMPSHIRE
humanities