



# 2023 Annual Celebration of the Humanities

Wednesday, November 8, 2023 • 5:00 pm
In person & livestreamed by NHPBS from The Palace Theatre, Manchester

Typically, family stories are passed down by word of mouth, from one generation to the next, with some variation depending on the storyteller. Ultimately, they give us identity and help frame our place in the world. Likewise, stories are the backbone of our communities. New Hampshire author Jodi Picoult will share the importance of storytelling at a time when our communities are at a crossroads as we wrestle with banned books, and question whose stories are told while others are missing entirely from New Hampshire's narrative. Please support our communities by investing in a culture of listening, understanding, and connection, through stories.

## **Sponsorship Levels & Exposure Benefits**

#### Palace Reception Sponsor (Exclusive) \$7,500

- 6 tickets, priority reserved in front orchestra
- Full page ad in program book (print & digital), priority logo placement
- Prominent recognition on Annual Celebration web page
- Logo and information on table tents on all reception tables
- Logo on screen during reception
- · Logo on all promotional e-blasts
- · Logo on cocktail napkins

#### Civic Champion Sponsor

\$5,000

- 6 tickets, priority reserved in mid orchestra
- Full page ad in program book (print & digital), prominent logo placement
- · Logo on all promotional e-blasts

#### **Humanist Sponsor**

\$3,000

- 4 tickets, priority reserved in orchestra
- Full page ad in program book (print & digital), prominent logo placement

#### Lifelong Learning Sponsor

\$1,500

- 2 tickets, priority reserved in balcony
- Half page ad in program book (print & digital)
- Name or logo projected on screen during reception
- Recognition in print, e-news, website and 2023 Annual Report

#### Friend Sponsor

\$500

- 2 tickets, reserved in balcony
- Name listed in program book (print & digital)
- Recognition on event page of website

To reserve your sponsorship level, visit www.nhhumanities.org/celebrate. or contact Chris Wellington, Deputy Director, at (603) 224-4071, ext. 117 or cwellington@nhhumanities.org.

#### Benefits for \$3,000-\$7,500 levels

- Recognition in welcome remarks, in print e-news, website, and our 2023 Annual Report
- Logo projected on screen in theater during public reception
- · Social media post with links to your company website or social media page, shared with 9,000+ followers
- Logo featured in digital/print program

Sponsorship opportunities are customizable to best meet the needs of your organization.



Alexandria Peary, NH Poet Laureate.



## 20231 Annual Celebration of the Humanities

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Live and livestreamed from The Palace Theatre, Manchester

### PROGRAM BOOK GRAPHICS

(Digital and print)

Full page graphic 4.5"W x 7.5"H

Half page graphic 4.5"W x 3.75"H

Program book graphics will be produced in full color. Please submit your camera-ready graphic to Rebecca Kinhan at rkinhan@nhhumanities.org no later than September 22, 2023. The preferred format for program book ads is a PDF.

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