



NEW HAMPSHIRE  
humanities

# 2021 Annual Celebration of the Humanities

Thursday, October 14, 2021 • 6 pm

Livestreamed from The Dana Center at Saint Anselm College

The past year has shown us the value of human connection and the critical knowledge gained through the humanities – in our world *and* in our neighborhoods. Help us continue to offer hundreds of programs to ignite conversation and open minds and hearts by inviting people to think, learn, and connect with one another. Your commitment through this high-exposure statewide sponsorship is a direct investment in the communities where you and your employees work and live.

## Sponsorship Levels & Benefits

### Lead Sponsor

\$7,500

- 8 tickets, front row in orchestra / 4 virtual tickets
- Full page ad in program book (print & digital), priority logo placement
- Facebook Banner logo recognition
- Logo and information/logo color on all reception tables
- Logo on all promotional e-blasts

### Civic Champion Sponsor

\$5,000

- 8 tickets, priority reserved in orchestra / 2 virtual tickets
- Full page ad in program book (print & digital), prominent logo placement
- Logo on all promotional e-blasts

### Humanist Sponsor

\$3,000

- 6 tickets, front row(s) in mezzanine / 4 virtual tickets
- Full page ad in program book (print & digital), prominent logo placement
- Discounted rate for any *Humanities@Work* program (available in-person and virtually)

### Lifelong Learning Sponsor

\$1,500

- 4 tickets, priority reserved in mezzanine / 6 virtual tickets
- Half page ad in program book (print & digital)
- Name or logo projected on screen in reception and theater
- Recognition in print, e-news, website and 2021 Annual Report

### Friend Sponsor

\$500

- 2 tickets, priority reserved in mezzanine / 2 virtual tickets
- Name listed in program book (print & digital)
- Recognition on event page of website

### Virtual Sponsor

\$250

- 2 virtual tickets
- Name listed in program book (print & digital)
- Recognition on event page of website

### Benefits for

### \$3,000-\$7,500 levels

- Recognition in welcome remarks, in print e-news, website, and our 2021 Annual Report
- Logo projected on screen during reception and in theater
- Your choice of one *Humanities@Work* program presented to your staff, either in person or virtually
- Social media post with links to your company website or social media page, shared with 8,000+ followers
- Logo featured in digital/print program

*Sponsorship opportunities are customizable to best meet the needs of your organization.*



\*To reserve your sponsorship level, visit [www.nhhumanities.org/celebrate](http://www.nhhumanities.org/celebrate), or contact Rebecca Boisvert, Director of Development, at (603) 315-8614 or [rboisvert@nhhumanities.org](mailto:rboisvert@nhhumanities.org).

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## PROGRAM BOOK ADS

(Digital and print)

**Full page ad**  
4.5"W x 7.5"H

**Half page ad**  
4.5"W x 2.625"H

Program book ads will be produced in full color. Please submit camera-ready ad to Rebecca Kinhan at [rkinhan@nhhumanities.org](mailto:rkinhan@nhhumanities.org) no later than September 15, 2021. The preferred format for program book ads is a PDF.

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Join us for a virtual celebration of the humanities!

KEYNOTE SPEAKER:

## Lynn Novick

Lynn Novick has been directing and producing landmark documentary films about American life and culture, history, politics, sports, art, architecture, literature, and music for more than 30 years. She has created 92 hours of acclaimed programming for PBS in collaboration with Ken Burns, including *Ernest Hemingway*, *The Vietnam War*, *Baseball*, *Jazz*, *Frank Lloyd Wright*, *The War*, and *Prohibition* – landmark series that have garnered 19 Emmy nominations. One of the most respected documentary filmmakers and story tellers in America, Novick herself has received Emmy, Peabody and Alfred I. duPont Columbia Awards.

*College Behind Bars*, Novick's first film as solo director, premiered at the New York Film Festival and aired on PBS in 2019. Produced by Sarah Botstein, the four-part verité series explores urgently contemporary and timeless questions – What is prison for? Who in America has access to educational opportunity? Six years in the making, the series immerses viewers in the inspiring and transformational journey of a small group of incarcerated men and women serving time for serious crimes, as they try to earn college degrees in one of the most rigorous prison education programs in America – the Bard Prison Initiative. “What you see in ... these heartbreaking, inspiring stories,” says Jamil Smith in *Rolling Stone*, “is a testament to the power of education, and why it remains such a dangerous and underrated weapon against a racially and economically unjust status quo in this nation.” Similarly, *The Washington Post* noted that those who oppose prison education programs are “perhaps aggravated at the sight of these men overachieving and the personal freedom that knowledge bestows.” The Education Writers of America honored the series for Best Visual Storytelling: “The commitment and effort the filmmakers took to tell the stories of [men and women] trying to better their lives by obtaining a college degree – and what their stories say about our criminal justice system – is nothing short of incredible....The film does honor to its subjects and the debate over the purpose of education and rehabilitation.”

Novick is collaborating with Burns, Botstein, and writer Geoffrey C. Ward on a six-hour examination of America's response to the Holocaust and a series on the presidency of Lyndon B. Johnson. Her next solo project, produced by acclaimed filmmaker Laurens Grant, is a major series on the history of crime and punishment in America. Potential future projects include a series on the history of Soviet spying in America, and a series about the public and private lives of remarkable American women. She is a *magna cum laude* graduate of Yale with honors in American Studies, and lives in New York City.



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